

BEN MCLAUCHLIN

GRAPHIC DESIGNER & ILLUSTRATOR

www.theartisticscientist.com

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1-585-766-3810

Rochester, NY

EXPERIENCE

- **UNIVERSITY OF ROCHESTER MEDICAL CENTER**
GRAPHIC ARTIST | FALL 2018
 - Collaborated regularly with software developers & project managers on internal corporate design assignments
 - Created modular logos for clinical software and infographics for a multi-million dollar grant renewal
 - Redesigned the user interface of several websites via design briefs and hard code within existing website framework.
- **ALPENGLOW, SUNY BINGHAMTON JOURNAL**
ART EDITOR | FALL 2017 - SPRING 2018
 - Collaborated with the editorial board regularly to brainstorm & edit concepts as a unit
 - Created ads, 3 digital illustrations, and cover artwork for the journal's Spring 2018 issue used online, in print, and as printed bookmarks that reached a wide audience at orientation sessions and research conferences, resulting in increased interest in the SUNY Binghamton journal, Alpenglow
- **DR. JESSICA HUA'S ECOTOXICOLOGY LAB**
GRAPHIC DESIGNER & RESEARCHER | FALL 2015 - SPRING 2018
 - Collaborated with and applied critiques of my research and designs with labmates at weekly meetings while also critiquing and assisting with other labmates' methodology
 - Conducted field research collecting amphibians, participating in field assays, & plastic in local wetlands around Binghamton, NY
 - Designed, built, and installed 3 interactive art exhibitions for research purposes; presented data & results at 4 conferences
 - Published research in the SUNY Binghamton journal, Alpenglow
 - Designed, illustrated, wrote, and published a children's book
 - Designed, illustrated, and published a board game
- **HINMAN PRODUCTION COMPANY**
SOCIAL MEDIA OFFICER | FALL 2014 - FALL 2017
 - Managed social media and website
 - Collaborated with the board weekly to discuss large-scale internal decisions, including critiques and editing of media
 - Designed, printed, and distributed posters, quarter sheets, playbills, and videos for 17 theatrical productions, which noticeably boosted attendance at shows and was met with great reviews from casts, directors, and board members

EDUCATION

ROCHESTER INSTITUTE OF TECHNOLOGY

VISUAL COMMUNICATION DESIGN

M.F.A. | CLASS OF 2021

SUNY BINGHAMTON

GRAPHIC DESIGN & ENVIRONMENTAL STUDIES

B.A. | CLASS OF 2018

SKILLS

CHARACTER DESIGN
INFORMATION DESIGN
INTERACTION DESIGN
PRINT DESIGN
VISUAL DESIGN

CAMPAGIN + BRANDING
PROJECT MANAGEMENT

EDITORIAL ILLUSTRATION
SCIENTIFIC ILLUSTRATION

APP & WEBSITE DESIGN (FRONT-END)
MOTION GRAPHICS

TOOLS

PHOTOSHOP
ILLUSTRATOR
INDESIGN
AFTER EFFECTS
DREAMWEAVER
ACROBAT
MICROSOFT OFFICE
& APPLE'S EQUIVALENT

LANGUAGES

HTML 5
CSS + SASS
MARKDOWN
CONVERSATIONAL FRENCH
SOME BASIC SPANISH

ACHIEVEMENTS

2016-2018 Presented research at 4 conferences in Binghamton, NY
2018 Robert F. Schumann Foundation Award
2017 SOLO Wilderness First Aid Certified
2017 Binghamton University Summer Scholars & Artists Fellowship
2016 Studied Abroad in Quito, Ecuador, the Andes, the Amazon Rainforest, & the Galapagos Islands
2016 Binghamton University Award for Undergraduate Research
2015-2018 Nature Preserve Volunteer & Tour Guide at Binghamton